

AUTOPIA

Branding, Logo Design, Company Colors
Typography, Mock ups.

Logo Explainer

Type -01

Accesible Home Improvement Centric Style



AUTOPIA

Effortless Living. Automated

An illustration visual for home improvement.

A sans-serif inspired typography style.

A tagline with what the brand does, and caters to.



AUTOPIA

Effortless Living. Automated

A different icon style with a rounded square rather than a circle.

Logo Explainer

Type -02

Luxury Home Improvement Centric Style



An illustration visual for home improvement.

A sans-serif inspired typography style.

A tagline with what the brand does, and caters to.



Logo examples on black and white backgrounds respectively.

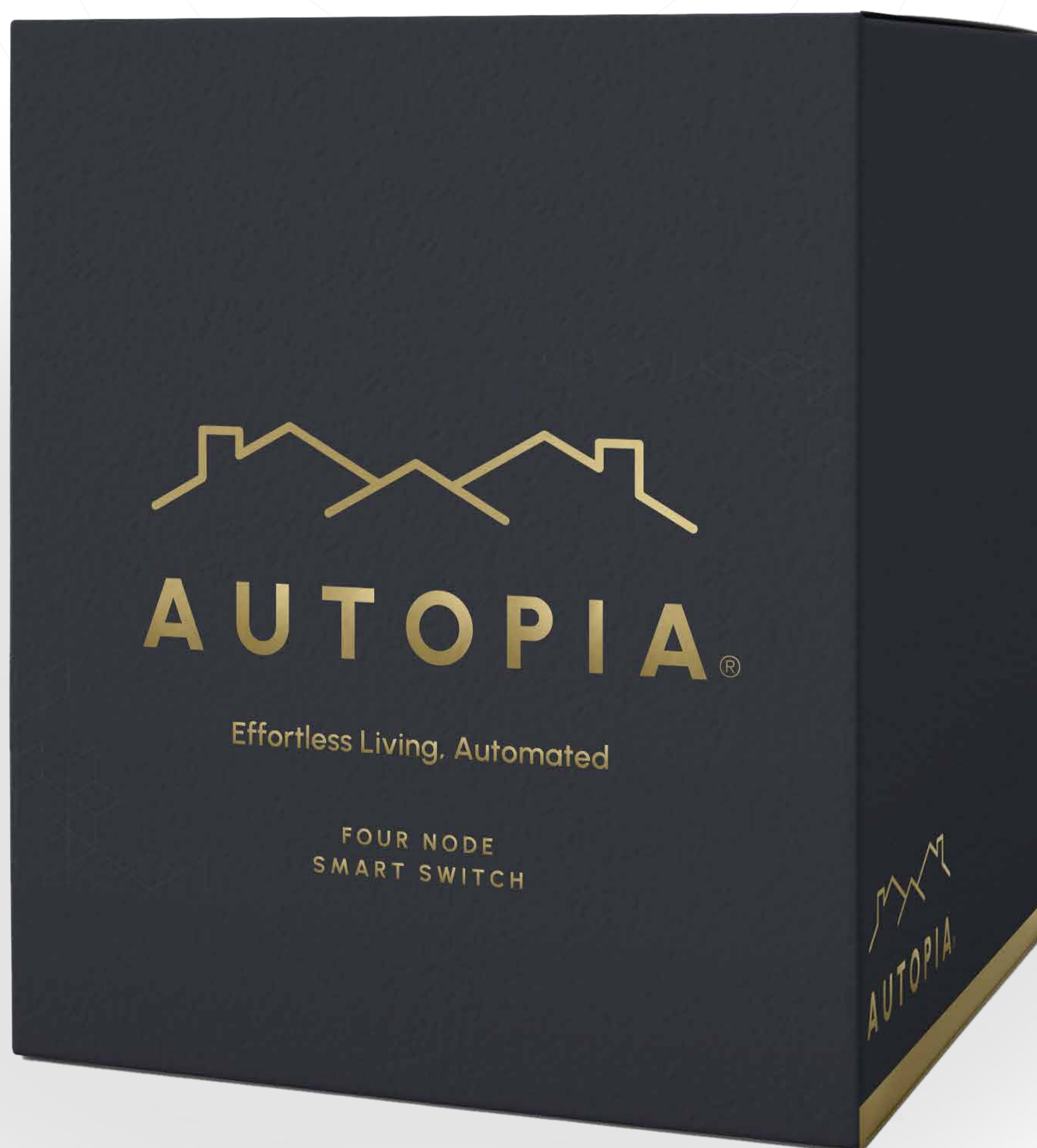
Digital & Printing Mock-up

How your logo looks on different surfaces



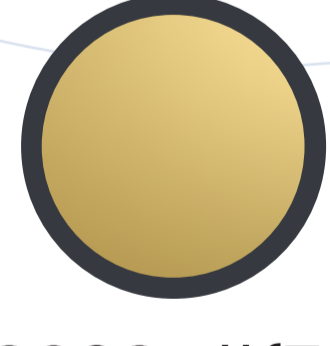
Digital & Printing Mock-up

How your logo looks on different surfaces

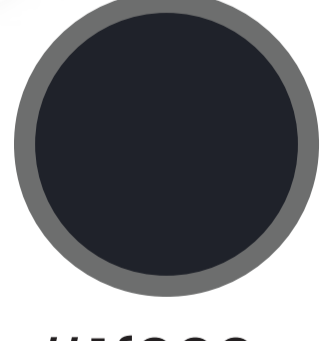


Brand Colors

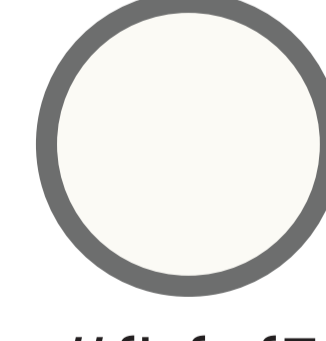
Brand colors that we feel perfectly compliment your brand



#9c8038-#f7dd94
Gradient



#1f222a
Shark



#fbfaf5
Ecru White

Typography

Typeface/fonts best suited for your brand

Aileron Regular - **Bold**

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Font(s) that should subjectively be used for entire documentation of the product(s)

Urbanist - **SemiBold**

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Font to be used on formal applications

Urbanist - **Black**

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Font to be used as sub headings on the website